

# Joux Ligutti

## Product Designer

### Contact Info

[jouxligutti@gmail.com](mailto:jouxligutti@gmail.com)

[jouxligutti.com](http://jouxligutti.com)

[linkedin.com/in/jouxligutti](https://www.linkedin.com/in/jouxligutti)

### Skills

#### Design & Research

Wireframing  
Prototyping  
Interaction Design  
Design Systems  
Usability Testing  
Personas  
Information  
Architecture

#### Tools

Figma  
Adobe XD  
Sketch  
Photoshop  
Illustrator

#### Development

HTML  
CSS  
JavaScript  
Bootstrap  
Angular  
WordPress

### Summary

Product designer skilled in wireframing, prototyping, user research, and interaction design with a strong foundation in front-end development. Experienced in transforming complex workflows into intuitive, engaging user experiences.

### Experience

#### Product Designer, [Cars.com](https://www.cars.com)

June 2022 - Present

- Designed high-fidelity prototypes for new product features, including a service drive acquisition dashboard with 3-stage workflows (pre-appointment, in-lane, post-appointment).
- Improved chat tool visibility through subtle, contextual prompts, increasing user engagement without disrupting workflows.
- Conducted routine in-depth user interviews with car buyers, synthesizing insights to inform product direction.
- Partnered with PMs and engineers to ensure designs were both user-centered and technically feasible.

#### UX Designer, Freelance

January 2020 - June 2022

- Delivered responsive websites and applications for clients across industries
- Projects:
  - Smith Farms - Designed an e-commerce website enabling farm-to-home delivery during COVID.
  - CRUD Application redesign - Streamlined workflows and improved usability for management software.

#### Front-End Designer/Developer, Freelance

May 2010 - January 2020

- Build responsive sites with HTML, CSS, JS, Bootstrap, Wordpress.
- Notable wins: +50% private lesson bookings for a musician; +30% book sales for an author

### Education

#### Certificate, UX Design -

Springboard UX  
Career Track, 2020

#### M.Ed., Learning and Technology -

Western Governors  
University, 2015

#### BBA, Management Information Systems -

University of St.  
Thomas, 2002